

Journalism Terms

1. Advertisement
2. Advertising manager
3. Advertorial
4. Advocacy
5. Analogue television
6. Angle
7. Associated Press
8. Attribute
9. Audit
10. Background
11. beat
12. Bias
13. Blog
14. Breaking News
15. British Broadcasting Corporation (BBC)
16. broadcast
17. Broadcast feature
18. B-roll
19. byline
20. Campaign
21. Center of Visual Interest (CVI)
22. closed question
23. Conflict of interest
24. copy
25. Copyreader
26. Credibility
27. Crosshead
28. cutline
29. deadline
30. Downstyle
31. draft
32. editing
33. editor
34. editorial
35. Euphemism
36. "Execution at Dawn"
37. Facts sheet
38. feature
39. Fisk
40. Five Ws and H
41. Freelancer
42. Gatekeepers
43. grammar
44. Hard news stories
45. House Style
46. Human interest story
47. Inverted pyramid
48. Investigative journalism
49. Jargon
50. Journalese
51. journalist
52. Layout editor
53. lead
54. leading questions
55. Libel
56. loaded words
57. Long tail
58. Managing editor
59. Masthead
60. Media kit
61. Media relations
62. neutral questions
63. Objectivity
64. off the record
65. on the record
66. online journalism
67. open-ended questions
68. pack journalism
69. Package
70. Paraphrase
71. photographs "Grip and Grin"
72. Pitch
73. Plagiarism
74. Pork
75. publish
76. Reporters Without Borders
77. Retraction
78. Roadblock
79. scrum
80. Slander
81. Soft news
82. Sound bite
83. source
84. Spin
85. Summary lead
86. Super
87. syntax
88. Tabloid
89. Target audience
90. Teaser
91. Trademark

Journalism Terms

92. Transition

93. Trend story

94. Video journalist

95. Video press release

96. Voice

97. Webcasting

98. Wire

99. Wire services

100. wrap-up questions