

Communication Terms

1. agenda setting
2. argumentation
3. artifacts
4. artificial intelligence
5. axioms of communication
6. audience
7. branding
8. campaign
9. causality
10. censorship
11. channel
12. community
13. content analysis
14. critical theory
15. culture
16. data analytics
17. debate
18. diffusion of innovation
19. digital media
20. economics
21. election
22. ethics
23. experiment
24. face threats
25. focus group
26. globalization
27. group decision making
28. health campaign
29. hegemony
30. hierarchy
31. identity theory
32. influence
33. information
34. interpersonal communication
35. intersectionality
36. mass media
37. mediated communication
38. mobile communication
39. networks
40. nonverbal communication
41. paradigm shift
42. persuasion
43. postmodernism
44. public sphere
45. qualitative research
46. regression
47. rhetoric
48. media richness
49. statistical significance
50. uncertainty reduction theory